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for immediate release



iFlight planner.com  
PLAN. FLY. LOG.

**Contacts:** Andy Matthews, Co-Founder & Director of Business Development  
Christian Pulm, Director of Strategic Development

**Email:** [contact@iFlightPlanner.com](mailto:contact@iFlightPlanner.com)

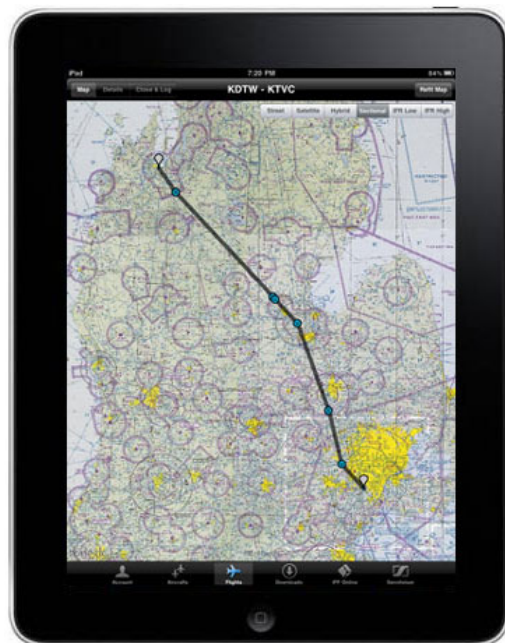
**Phone:** (734) 531-8670

## iFlightPlanner.com Joins Aspen Avionics' Connected Panel™ Partner Program

**Ann Arbor, Michigan** – iFlightPlanner.com announced today that it will be working with Aspen Avionics as a Connected Panel™ Partner to enable connectivity between its soon to be released iPad application, iFlightPlanner for iPad presented by Sennheiser, and the Aspen Avionics Connected Panel™.

"We are very excited to be working with Aspen Avionics as part of this project. Providing pilots with a safe and intuitive interface to transfer data within a network of aviation-specific devices has changed iFlightPlanner.com's definition of a fully integrated flight planning solution," said Andy Matthews, a private pilot and iFlightPlanner.com's Co-Founder & Director of Business Development. "This technology is cutting edge and fits extremely well into our overall strategic plan."

At AirVenture 2011, iFlightPlanner.com and Sennheiser Aviation introduced an integrated iPad application that maximizes the power and versatility of iFlightPlanner.com's web-based flight planning wizard with the portability of the Apple iPad. With the release of iFlightPlanner for iPad later this fall, pilots will have an integrated electronic flight bag that allows for flight details such as the route, weather, navigation log, VFR and IFR charts, approach plates, and a pilot's digital logbook to be downloaded and viewed on the iPad while in flight and without a data connection.



*iFlightPlanner for iPad presented by Sennheiser.*

By launching its Connected™ network of aviation-specific hardware and software applications, Aspen Avionics is allowing pilots to take that information one step further by bridging the gap between smart devices, such as the iPad, and panel-mounted avionics. With iFlightPlanner for iPad as an enabled component of the Connected™ network, pilots will be able to transfer flights that were planned and filed using iFlightPlanner.com directly into their certified Aspen Avionics Connected Panel™.

"We are pleased to welcome iFlightPlanner.com to the Connected Panel Partner program," said Brad Hayden, Vice President of Marketing for Aspen Avionics. "iFlightPlanner offers a powerful combination of web-based and

## **iFlightPlanner.com Release**

### **Ad 1**

iPad application functionality, and its users will greatly benefit from the ability to integrate that flight data with the aircraft's onboard avionics systems."

iFlightPlanner.com currently offers an all-in-one suite of web and mobile-based flight planning utilities which features a proprietary Flight Wizard that guides pilots through the entire flight planning process. In addition to route planning, certified weather briefs, weight & balance calculations, and filing of VFR and IFR flight plans, iFlightPlanner.com also offers pilots:

- Seamless VFR and IFR charts complete with hi-res weather imagery on Google Maps;
- Detailed navigation logs containing custom waypoints, forecasted winds, temps, fuel burn, and ETAs;
- Comprehensive Airport/Facility Directory with airport diagrams, procedure plates, & business listings;
- Integrated digital logbook that allows pilots to maintain online records of their flights; and a
- Searchable Flight Instructor Directory providing CFIs opportunities to build their student base.

For more information please visit <http://www.iFlightPlanner.com> or <http://www.connectedpanel.com>.

### **About iFlightPlanner, LLC**

iFlightPlanner.com was founded in 2009 on the principle that pilots needed a more efficient environment in which to plan flights. Given the multitude of aviation data sources available to pilots it was decided that iFlightPlanner.com would be designed to reach out to the sources that pilots typically access and aggregate that data in such a way that pilots are able to intuitively and confidently make sound flying decisions. Accessible via web and soon on the iPad, iFlightPlanner.com has become the premier flight planning resource for pilots and aviation enthusiasts alike.

### **About Aspen Avionics, Inc.**

Aspen Avionics specializes in bringing the most advanced technology and capability into general aviation cockpits—and budgets. Our products increase situational awareness and reduce pilot workload, making it easier and safer to fly in both VFR and IFR conditions. The way we look at it, getting the latest avionics technology shouldn't always mean spending a lot of money—on equipment or installation. At Aspen Avionics, we design products to be affordable, easy to install, and easy to own. The company can be found online at <http://www.aspenavionics.com>, and may be reached at (505) 856-5034.

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"You can never have too much information while planning a flight, and the number of places needed to gather this info can be overwhelming. I now have it all in one location. This is one powerful tool that provides airline-quality dispatch services to the general aviation pilot, even while on the go. Others have tried to offer this, but none have had it as easy to use as iFlightPlanner.com!" - Tim W., Private Pilot